

Floor Map

Exhibit & Visit

Conference & Workshops



presents

Many Ideas...
One Dream

Many Roads..
One Vision



VISHWA
come together for a greener tomorrow

Exhibition + Conference + Workshop

18 - 20 December, 2009

Ravindra Natya Mandir, Prabhadevi, Mumbai

www.thevishwashow.com




The VISHWA Show

Road Ahead

Our Commitments

Did you know?

 India receives over 5000 trillion KWh/year of solar energy, far more than its total energy consumption. Yet it accounts for only 0.2% of total energy produced in India.

It's time we move to
Renewable Energy
Sources.

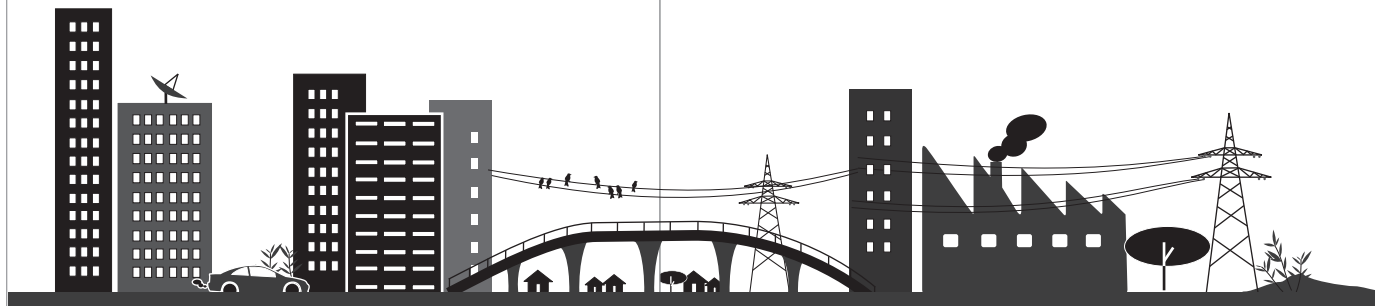
Vishwa '09 is a global **Exhibition + Conference + Workshop** to promote eco friendly business solutions. Promoted by the Institute for Studies in Vedic Sciences, Vishwa '09 is a unique and first ever in India to develop sustainable solutions for the world.

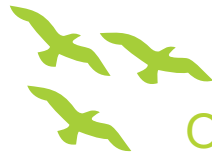
Vishwa'09 will be hosted at the prestigious **Nehru Centre, Worli, Mumbai** from **18th to 20th December 2009**.

From the industrial revolution to our internet age, the world has evolved to stage where a revolution is the need of the hour...**A GREEN REVOLUTION!** To nurture and protect our world for the future we need to find a sustainable lifestyle today. We need to redefine our business practices, products and services to function in harmony with the planet. We welcome **exhibitors, visitors, conference speakers, sponsors and associates** to be a part of Vishwa '09 and change today for a greener tomorrow.

'Vishwa' originates from the language of Sanskrit and means 'the whole world'. The ancient scriptures depict that our world is home to us all- linking us together in a common thread. We citizens utilize resources from our Mother Earth leading to a big impact. By our erratic behavior of consumption over the years, the world now is at a crossroads, facing critical issues like:

- Global Warming
- Climate Change
- Deforestation
- Energy Crisis
- Intense Pollution
- Species Eradication



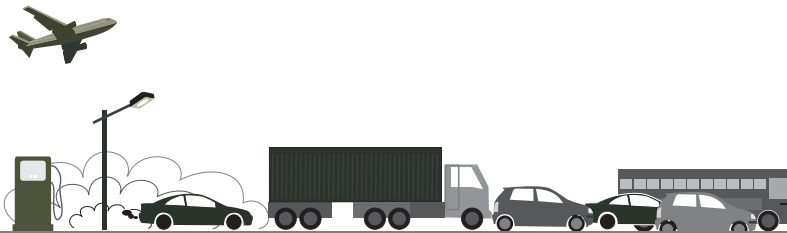


Our vision is to create a platform for bringing together world class eco friendly solutions for a cleaner and greener future.

Our Mission

Through the exhibition and conference, we aim to:

- Showcase a wide range of sustainable business solutions from eco energy to eco electronics
- Bring together experts from diverse fields, that assist in providing the right know-how and give this concept direction for a greener tomorrow
- Enlighten us on the concepts of innovative sustainable lifestyle
- Apply eco-friendly practices in the making of VISHWA'og that can be benchmarked
- Provide and develop business opportunities in the area of sustainable eco-practices
- Nurture our traditional Vedic systems in today's world



Action Plan

The pre and post exhibit plan for Vishwa has been laid out strategically, in a way to generate innovative eco-solutions and follow it up with effective implementation.

From the start and on going, team Vishwa aims to be what we wish the world to be. From conceptualizing the event to the final exhibit execution and thereafter, our efforts will be focused on making Vishwa an initiative with green practices.

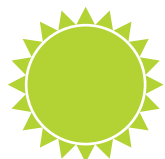
We invite exhibitors and interested companies who want to display their products and services or creatively implement green initiatives to their advantage through the medium of Vishwa.

At Vishwa, we plan to

- Document and demonstrate to all, the benefits of going green and its infinite possibilities
- To connect closely with all our partners be it exhibitors, conference gurus, sponsors, participants
- To bring the world together to focus on ecological and economical win win
- We plan to ensure minimum ecological impact by automating all the practices and processes leading to the final event

Vishwa 'og encompasses innovations, ideas and insights for the advantage of the whole world. It is about the spirit needed to make a change. Being inspired from the traditions of very great spiritual masters, Vishwa is definitely about making **SUSTAINABILITY : A REALITY** for a greener tomorrow.

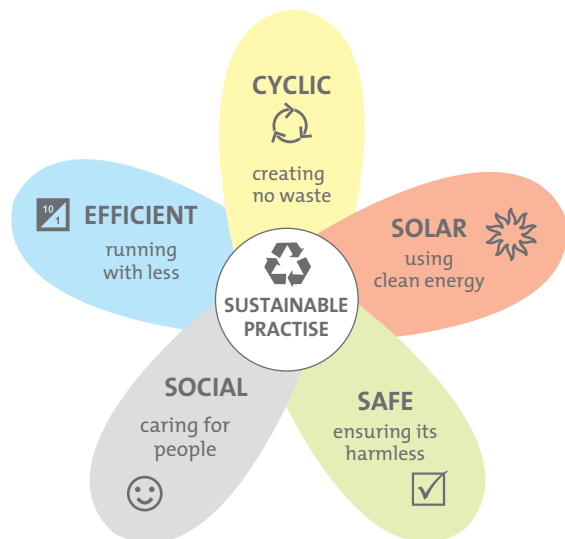




“The road ahead...
Envisioned, focused and clear...
Embrace it with true passion,
May it be far or near.”

Sustainable development is that which meets the need of present generation without compromising the need of the future generation. To be green means to provide products and services that are environmentally friendly relative to other products and services in the same category or have less impact on human health and environment than other products that perform the same function.

All across the globe, sustainable practices are gaining remarkable importance due to increasing eco awareness. This includes numerous business and social activities that are carried out for the convenience of the society in general.



Implementation Activities

Interested companies, associations and individuals can deploy Vishwa to perform numerous activities on their behalf. This shall benefit them in abundant ways and give shape to their eco-friendly ideas.


We aspire not only to carry out these activities on their behalf, but also assist overall enrichment of individuals through it.

These activities include:

- **Facilitating Electronic Waste Recycling**
- **Stress Relief Programmes**
- **Tree Plantation Drives**
- **Solar Lamp Posts Installation (for street lighting)**
- **Creating Water Reservoirs**
- **Rain Water Harvesting in rural areas**
- **Promote Conservation of Ground Water (artificial lakes)**
- **Atmospheric Healing Lectures (through ISVS)**
- **Ayurveda and Yoga Workshops**
- **Panch Sadhan Marg for Corporates (through ISVS)**
- **Recycling Activities**
- **Promotion of Eco-Friendly Goods**
- **Showcase EcoArt through community programs.**

Sponsorship Tip

Esteemed sponsors can undertake these activities completely or associate themselves to these initiatives during implementation of above programmes by way of ambient advertising.

 20 to 50 million metric tons of electronic waste are generated worldwide every year

All can be recycled effectively.



☞ Conference Details

Conference Theme - "SUSTAINABILITY : A REALITY"

We aim to bring together gurus from across the world on one stage to share their thoughts on a greener tomorrow. Researchers, experts, specialists and leaders are expected from various areas like:

- ?Home / Industrial Air Purification
- ?Training for Rain Water Harvesting
- Eco-Certification
- Eco-Education
- Insight on Herbal Healthcare & Personal Care
- Adoptable Renewable Energy
- Guidance on Waste Management
- Management of Bio-Plastic
- Buying of Recycled Products
- Implementing Green Technology to Businesses
- Information on Eco-Electronics

The delegates will gain insights on making sustainability a reality in their business by adopting various enriching and innovative eco-friendly practices.

☞ Workshop Details

- ?The Five Fold Path (Panch Sadhan Marg)- An age old Vedic solution to new age challenges
- ?Are you Recycling?- The birth to re-birth approach
- A Green Business Case Study - How to make profit by going green

☞ Media Coverage

Your success is important to us - and that's why we support you with professional and effective advertising materials, to draw the attention of trade visitors specifically to your exhibition stand.

Some ways to effectively advertise and promote the show are:

- Exhibitors list / Catalogue at the show
- Radio promotions (Eco-Awareness shows)
- Community initiatives and awareness
- Green initiatives
- Clean up drives
- Artistic eco-friendly installations at Vishwa '09
- Outdoor advertising (Hoardings / Technical journals)
- Live TV shows
- Promotion through website and e-mailers
- Ambient advertising (Standees / Posters)

☞ Sponsors & Affiliates

Vishwa '09 is a multi dimensional project and shall prove to be a mega event with esteemed exhibitors and visitors from numerous industries. We welcome interested sponsors to be associated with the Exhibition cum Conference in various ways.

Sponsoring Positions:

Title Sponsorship
Associate Sponsor
Print Partner
Event Sponsor
Publicity Sponsor
Venue Sponsor
Promotional Material Sponsor
Media Partner
Website Sponsor
Conference Sponsor
Workshop Sponsor
Beverage Partner

Sponsor Benefits

- ?Media coverage and publicity
- ?Opportunity to name a specific award to be given at the event
- ?Opportunity to put promotional items at event
- ?Opportunity to give brief remarks at the Exhibit
- Full page advertisement in exhibition bulletin
- ?Link to your organization's website from exhibition website
- ?Name / Logo displayed during conferences and exhibits
- ?Recognition in all news and press releases
- ?Name listed on printed invitations and material

* The benefits may differ as per the type of sponsorship chosen. If you choose to be a sponsor in any of the above categories or in any other innovative / special category apart from the above, please feel free to contact us.



Who can Exhibit

Vishwa '09 is a unique and dynamic platform to be introduced as an esteemed exhibitor. It shall offer an international marketing platform for your products, ideas and services, but also include a host of other advantages. All companies, NGOs' and individuals who fall under the following categories can hold exhibition space at Vishwa '09.

- **Manufacturers and distributors of green products**
- **Eco-friendly service providers**
- **Hold an eco-friendly sub process, under the main line of business and production**
- **Franchising or endorsement of organic idea or service**
- **Marketing and promotion of recycled and allied products or handicraft items**
- **Companies providing waste management solutions**
- **Companies promoting reuse of products and resources**
- **Promotion of any other exclusive green idea / service**

All exhibitors shall be categorized into **five unique sections** at Vishwa '09, where they can exhibit, participate and progress towards a genre where people shall accept and inculcate within themselves, positive adaptation to a Green Way.

Why Exhibit

The numerous benefits of exhibiting at Vishwa are:

- **Provides a B2B platform for various organizations across the globe, to exchange ecological solutions**
- **Opportunities for companies to develop and enhance new sustainable ideas**
- **Spread awareness on green solutions for businesses and consumers**
- **Share research and know-how on green technologies and innovation**
- **Study and confer new ways to reduce ecological footprints**
- **Making green living available and affordable**
- **Reach out to a wide audience who shall participate in Vishwa '09**

Besides, all exhibitors shall be screened meticulously by the core team before participation, so as to assure that only the most sincere and interested companies and organizations are showcased.

The Categories

Below are the categories under which companies and organizations are welcome to participate at Vishwa '09.

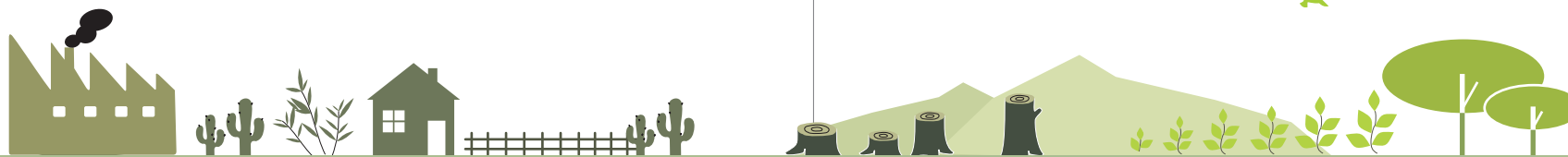
- | | |
|--|-----------------------------|
| • AIR PURIFICATION | • ECO ARCHITECTURE |
| • RENEWABLE ENERGY (SOLAR / WIND / BIO GAS) | • ECO PACKAGING |
| • WATER HARVESTING | • ECO CERTIFICATION |
| • HOLISTIC HEALTHCARE | • BIO PLASTICS |
| • ECO EDUCATION | • NATURAL HOME CARE |
| • HERBAL PERSONAL CARE | • ORGANIC FARMING |
| • WASTE MANAGEMENT | • RECYCLED PRODUCTS |
| • GREEN LIVING | • GREEN TECHNOLOGIES |
| | • ECO ELECTRONICS |

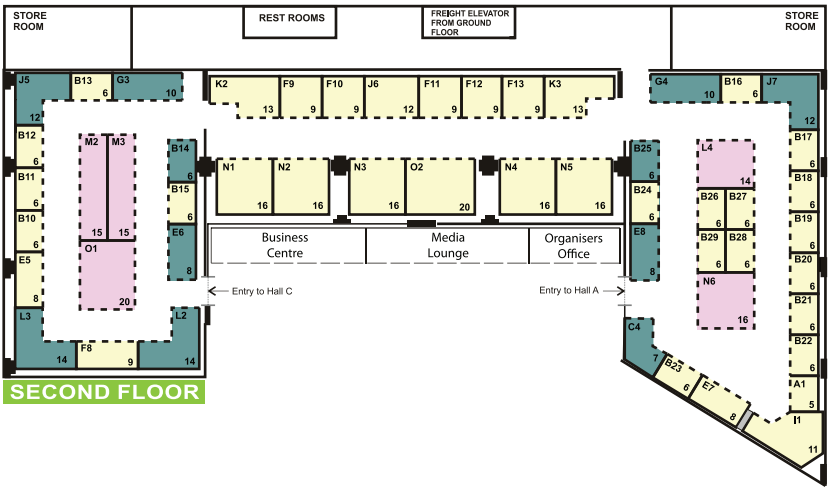
Visitors Profile

Vishwa '09 is an event where companies, organizations and individuals from all walks of life are welcome. A pre-event or on the spot registration shall be mandatory for all visitors. At Vishwa '09 we are expecting more than 5000 individuals to be visiting the show and attending the conference and workshops.

Individuals and companies interested in the following subjects / categories are expected to visit the show:

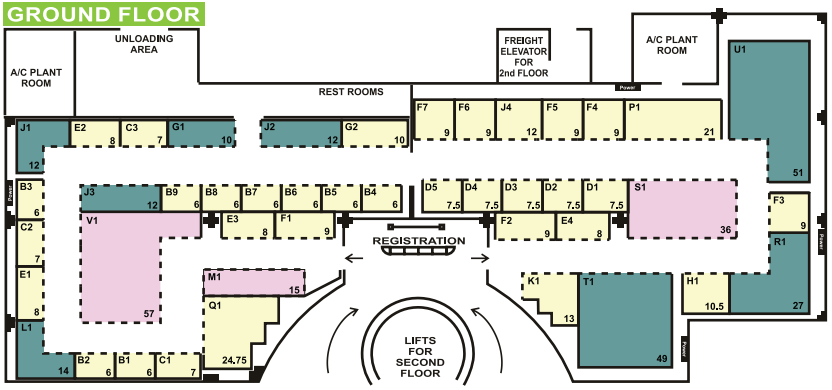
- **Home / Industrial Air Purification**
- **Training for Rain Water Harvesting**
- **Eco-Certification**
- **Eco-Education**
- **Insight on Herbal Healthcare & Personal Care**
- **Adoptable Renewable Energy**
- **Guidance on Waste Management**
- **Management of Bio-Plastic**
- **Buying of Recycled Products**
- **Implementing Green Technology to Businesses**
- **Adopt Organic Farming**
- **Information on Eco-Electronics**





SECOND FLOOR

Stand	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Area (sq. mtrs.)	5	6	7	7.5	8	9	10	10.5	11	12	13	14	15	16	20	21	24.75	27	36	49	51	57
No. of Booths	1	29	4	5	8	13	4	1	1	7	3	4	3	6	2	1	1	1	1	1	1	1
Total Area (sq. mtrs)	5	174	28	37.5	64	117	40	10.5	11	84	39	56	45	96	40	21	24.75	27	36	49	51	57
71 Standard Booths			19 Deluxe Booths				8 Super Deluxe Booths			Total Area = 1112.75 sq. mtrs.												



GROUND FLOOR

BOOTH TYPE	SHELL SCHEME (Rate per sq.mtr.)	RAW SPACE (Rate per sq.mtr.)
	INR (Rs.)	INR (Rs.)
Standard Booths	6,500	6,000
Deluxe Booths	7,000	6,500
Super Deluxe Booths	7,000	7,000

Shell scheme includes:

- Fascia board with company name
- Table, chairs, spotlights and waste basket
- Quality carpet and stand cleaning
- Exhibitors badges

Raw space includes:

- Bare space
- Exhibitors badges

Schedule of Payment:

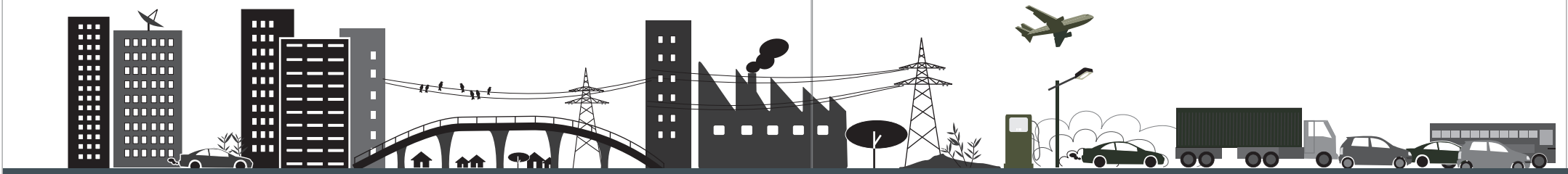
- 100% of stand cost with Space Application Form
- Additional 10% Security Deposit
- Kindly issue cheque/ DD in favor of "Agnivision"
- Taxes applicable as per government rules and regulations

Other Tips:

- To ease the entry process, we suggest that you bring your visiting cards to present at the entrance.
- At the exhibition, you will find a café that offers a diverse selection of refreshments.
- The service W-LAN (Wireless Local Area Network) enables exhibitors and visitors to access the Internet using wireless technology at the venue. The only prerequisite is that their notebook, PC or PDA is equipped with a standard W-LAN card.

For further inquiries contact:

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☪ About Institute for Studies in Vedic Sciences (ISVS)



ISVS is the main promoter of Vishwa 2009. Headed by Param Sadguru Shree Gajanan Maharaj, a divine yogi, the institute was nurtured into a multi dimensional project. The ashram is situated at Shivpuri, the Holy Yajnya Nagar, for propagation of Vedic culture in the Akkalkot area in Solapur, India.

His followers evolved the Institute for Studies in Vedic Sciences (ISVS) which was formed in 1995 with an aim to find sustainable solutions to all the key challenges facing our civilization. Going back to the Vedas and spreading that knowledge is their thrust. From Air Purification to Organic Farming and Holistic Healthcare, highly motivated volunteers are working on creating a beautiful world for all of us to live in.

Agnihotra

This is an event conducted by ISVS as a part of their major activities. Agnihotra is a process of purification of the atmosphere as a cumulative effect of various scientific principles harnessed to give rise to an unparalleled purifying and healing phenomenon. According to the Vedic science, Agnihotra balances the cycle of nature and nourishes the human life. It creates pure, clean and medicinal atmosphere. It cleanses the negative effects of pollution. The latest event in this category was carried out in March 2009 at Pune, India.

VISHWA '09 is yet our major step towards creating national and international awareness about such eco-friendly solutions. For further information visit www.shivpuri.org

☪ Contact us

Agnivision

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Visit us at www.thevishwashow.com

* printed on eco friendly paper using eco friendly inks

